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information providing control means for extracting desired information from the information accumulating means to start the information providing service for the information receiver having transmitted an electronic mail to an electronic mail address by which the information to be provided by the information providing service is identified or given a telephone call to a telephone number by which the information to be provided by the information providing service is identified upon receipt of the electronic mail by the electronic mail receiving means.

electronic mail receiving means for receiving an

4. An information providing apparatus for providing an information receiver with an information providing service, comprising:

information accumulating means for accumulating information to be provided;

telephone dial signal receiving means for receiving a telephone dial signal; and

information providing control means for extracting desired information from the information accumulating means to start the information providing service for the information receiver having transmitted the telephone dial signal upon receipt of the telephone dial signal by the telephone dial signal receiving means.

5. An information providing apparatus for providing an information receiver with an information providing service, comprising:

information accumulating means for accumulating information to be provided;

electronic mail receiving means for receiving an electronic mail; and

information providing control means for identifying the information receiver having transmitted the electronic mail by an electronic mail address contained in the electronic mail and extracting desired information from the information

accumulating means to start the information providing service for the information receiver upon receipt of the electronic mail by the electronic mail receiving means and for causing the information providing service for the information receiver to stop upon receipt of a second electronic mail from the information receiver by the electronic mail receiving means.

6. An information providing apparatus for providing an information receiver with an information providing service, comprising:

information accumulating means for accumulating information to be provided;

telephone dial signal receiving means for receiving a telephone dial signal; and

information providing control means for identifying the information receiver having transmitted the telephone dial signal by the telephone dial signal and extracting desired information from the information accumulating means to start the information providing service for the information receiver upon receipt of the telephone dial signal by the telephone dial signal receiving means and for causing the information providing service for the information receiver to stop upon receipt of a second telephone dial signal from the information receiver by the telephone dial signal receiving means.

information accumulating means for accumulating information to be provided;

telephone dial signal receiving means for receiving a telephone dial signal; and

information providing control means for extracting desired information from the information accumulating means to start the information providing service for the information receiver having transmitted the telephone dial signal upon receipt of the telephone dial signal by the telephone dial signal receiving means.